

The Y.™ For a better us.™

LEVELS OF GIVING:

\$75 per month...

makes it possible for an entire family to have the resources and support needed to learn, grow and thrive.

\$125 per month...

offers 10 kids the ability to attend Y day camp, helping them become responsible stewards of our environment and respected leaders with their peers.

\$250 per month...

lets 10 kids experience Y after school programs where they engage in physical, learning and imaginative activities that encourage them to explore who they are and what they can achieve.

JRFY GOAL: \$280,000

- I PLEDGE: \$5,000 \$2,500 \$1,000 \$500
- Other \$ _____

Name _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Phone(s) _____

Email _____

I WILL PAY MY PLEDGE:

- Online at YMCA.org/giving
- Monthly (10 Payments)
- Monthly Electronic Invoice
- Quarterly (March, June, Sept., Dec.)
- Quarterly Electronic Invoice

Credit Card # _____

Expiration Date _____

Signature _____

Please make checks payable to: **JACKIE ROBINSON FAMILY YMCA**

Mail to: 151 YMCA Way, San Diego, CA 92102

Campaigner Name _____

To Give - Call 619.264.0144 or go to jackierobinson.ymca.org

NON-PROFIT ORG.
U.S. POSTAGE PAID
SAN DIEGO, CA
PERMIT NO. 256



JACKIE ROBINSON FAMILY YMCA
151 YMCA WAY
San Diego, CA 92102

OUR MISSION

The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

The Y.™ For a better us.™

www.ymca.org/jackierobinson



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



TOGETHER WE CAN BUILD A BETTER US

Annual Campaign
YMCA OF SAN DIEGO COUNTY

The Y.™ For a better us.™

ENGAGING ALL FAMILIES... BECAUSE TOGETHER WE BUILD A BETTER US

The Community's Need:

2016 marks 73 years that the Jackie Robinson Family YMCA has been a place to belong for families in Southeastern San Diego. Each year we touch the lives of more than 35,000 kids and families. However, more than 85% cannot afford to participate without financial assistance.

Our Commitment:

We have a vision to significantly increase the time families spend together and, specifically, to engage 1 in 8 households in programs that will help family members of all ages and backgrounds learn, grow and thrive.

This year, we are committed to raising \$280,000 to provide financial assistance and subsidy to fulfill our mission to serve all people regardless of their ability to pay. The need is urgent and growing...and it can't be met without you!

The Impact of Your Investment:

Your generosity and partnership ensures that no one is turned away from the Y due to an inability to pay. When you invest in one of the most critical communities, your gift to our Y will have a meaningful, enduring impact where it is most needed. Your dollars will directly benefit families in our underserved communities.

Araceli's Story

Araceli loves working with kids and making an impact. She started her journey at the JRFY as a volunteer intern two years ago in the Outreach Department at King Chavez. This volunteer opportunity has turned into a paying position as a Child Watch Team member where she has grown professionally.

"The Y provides the best tools to give my family and the entire community the aid we need", said Araceli.

"My brother and nieces are signed up to be a part of the Y through membership and sports. None of this would be possible without the help of the financial assistance program. Now my family learns positive things. Without the YMCA our family wouldn't be as healthy as it is now."



187+

Fundraising
Volunteers

14 Child &
Youth Development
Sites

caring
for 1,400

children every day
One of the
largest providers in
San Diego County.



85%

Individuals Eligible
to Receive
Financial Assistance



1
Y Facility

\$500 Thousand

Financial assistance and subsidy provided
to those who need it most.



Donors

3,000

Members
48% are children
under the
age of 18.



YOUTH DEVELOPMENT • HEALTHY LIVING • SOCIAL RESPONSIBILITY

At the Y strengthening community is our cause. We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors.

BOARD OF DIRECTORS

Dr. Eugene Bailey
Donald Canteen
Pete Casey
Miro Copic
Bob Countryman
Johari DeWitt-Rogers
Peggy Evans
Zac Fielder
Lydell Flemming
Dr. Arthur Flippin
Willy Gloria
Cheryl Gorman
Karl Gorman
Montele Graves

Matthew Guillory
Gil Harlan
Greg Hunter
Amos Johnson
Randy Jones
Marianna Khouri
Dan McAllister
Ray McKewon
Robert McNamara
James Norris
Barbara Orozco-
Valdivia
Arthur Pacheco
John Rice

Janice Robinson
Tony Russell
Dee Sanford
Harry Santiago
Douglas Shamburger
Marc Sherman
Meisha Sherman
Fred Sotelo
Lara Stingley
Alison Terry
Larry Thayer
Randa Trapp
Luciano Villela
Tyrone Wallace

Lula Washington
Darrell Watson
Carroll Waymon

Michael Brunker,
Executive Director

OUR MISSION

The Jackie Robinson Family YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

GIVE TODAY
jackierobinson.ymca.org
619.264.0144